



# Call for Papers

## Overview

The second ACA Symposium of the Institute of Accounting, Control, and Auditing, University of St. Gallen (ACA-HSG), will be held in St. Gallen during 7-9 November 2018. In line with the University's motto "From Insight to Impact", the Symposium offers an ideal platform for researchers and practitioners to gather and discuss current and future challenges in accounting both within the academic community and with professional experts. You are invited to contribute to the program through submissions of your work and to schedule your participation. We welcome papers in the areas of financial accounting, management accounting, auditing, corporate finance as well as governance.

## Ceremony for the ACA Prize

As part of the Symposium, the Institute of Accounting, Control, and Auditing will award the ACA Prize in Financial Leadership to an academic to recognize his/her contribution of exceptional merit to the research of accounting. The ACA Prize is the successor of the famous Dr. Kausch-Prize of the Fritz Carl Wilhelm Foundation, which has been awarded annually to highly distinguished accounting academics between 1984 and 2016.

## Program

A distinctive feature of the Symposium are parallel sessions that will be moderated by both an expert from academia and practice. By that the Symposium allows a unique opportunity to bring together both academics and practitioners to discuss their views on a specific topic. In addition, there will be several panels with key-note speakers also both from academia and practice.

On Wednesday evening, participants are invited to a Swiss Apéro reception. The ACA Prize Ceremony will take place in the late afternoon on Thursday. After the last concurrent session, the winner of the best paper award will be announced. The Symposium will close with a joint lunch on Friday.

## Paper submission

Please submit your full paper in either German or English with no author information including an abstract until 29 June 2018. For more information please visit the conference website: [www.symposium.aca.unisg.ch/](http://www.symposium.aca.unisg.ch/) or contact us via [aca\\_symposium@unisg.ch](mailto:aca_symposium@unisg.ch).

## Chairpersons (ACA-HSG)

- Prof. Dr. Tami Dinh
- Prof. Dr. Peter Leibfried
- Prof. Dr. Klaus Möller
- Prof. Flemming Ruud, PhD

## Important dates

- ✓ Paper submission deadline: 29 June 2018
- ✓ Registration deadline: 5 November 2018
- ✓ ACA Symposium: 7-9 November 2018

# ACA Symposium 2017

The **ACA Symposium 2017** lived up to its objective of offering a unique platform for both researchers and practitioners to gather and discuss current and future challenges in accounting.

## Highlights from the ACA Symposium 2017

More than **80 participants** coming from Switzerland, Germany, Austria, Italy, India and Australia.

### Keynote speakers 2017:

- Dr. Konstantin Sauer (CFO ZF Friedrichshafen)
- Prof. Frank Hartmann PhD (RSM - Rotterdam)
- Prof. DDr. Margit Osterloh (UZH - Zurich)

**Practitioners** from various fields participating and jointly moderating the conference sessions together with chairpersons from the ACA-HSG.

**Conference presentations** covering topics in financial accounting, management accounting, auditing, corporate finance and governance.

### Voices of participants:

*“Great interaction between practitioners and academics.”*

*“Interesting variety of research topics.”*

*“The format is excellent!”*

*“It is quite rare to have practitioners actively participating in research conferences.”*

*“Very well structured event, with enough room for interesting discussions.”*

**“From insight  
to impact”** 



### Important dates

- ✓ Paper submission deadline: 29 June 2018
- ✓ Registration deadline: 5 November 2018
- ✓ ACA Symposium: 7-9 November 2018