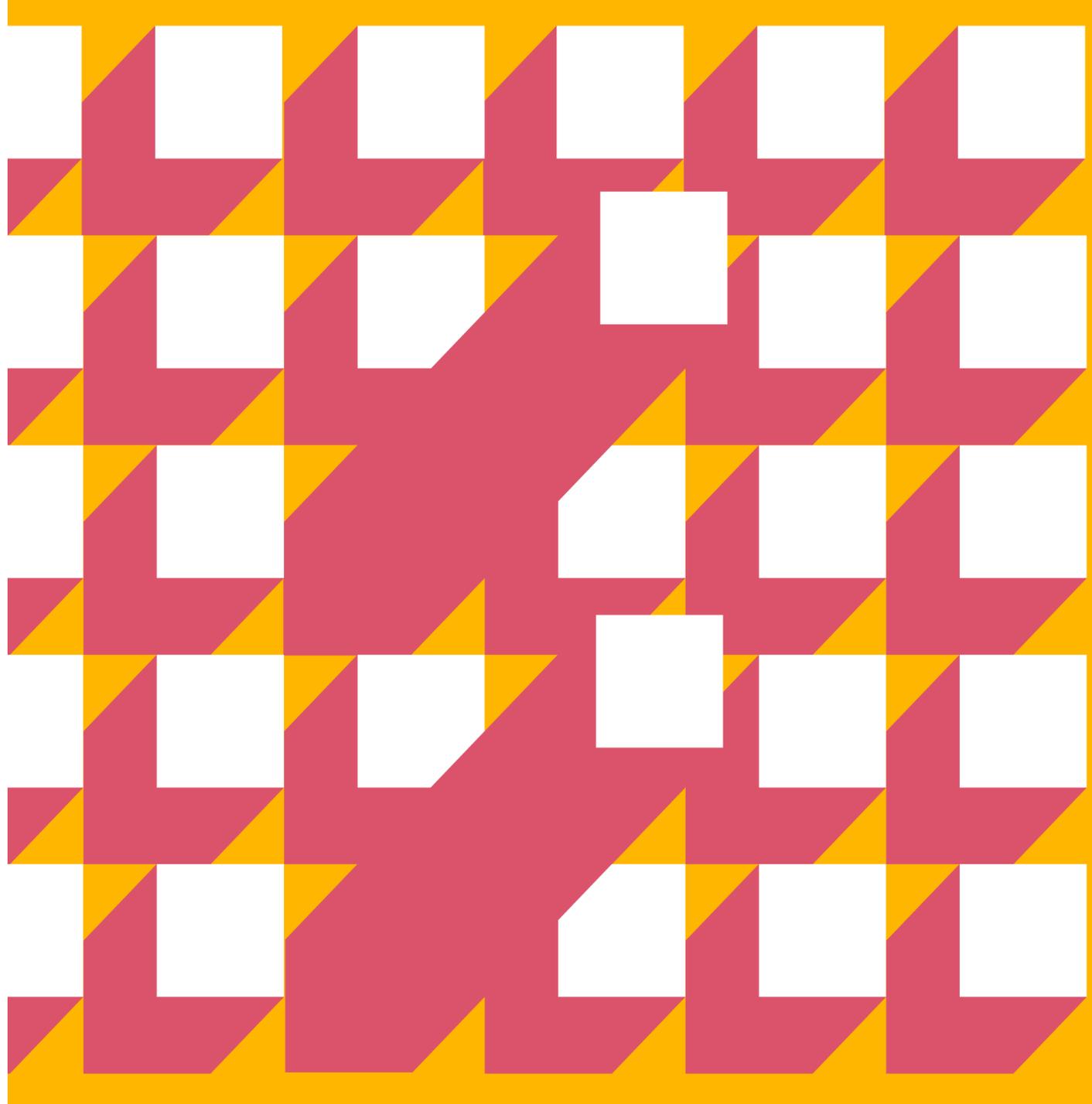


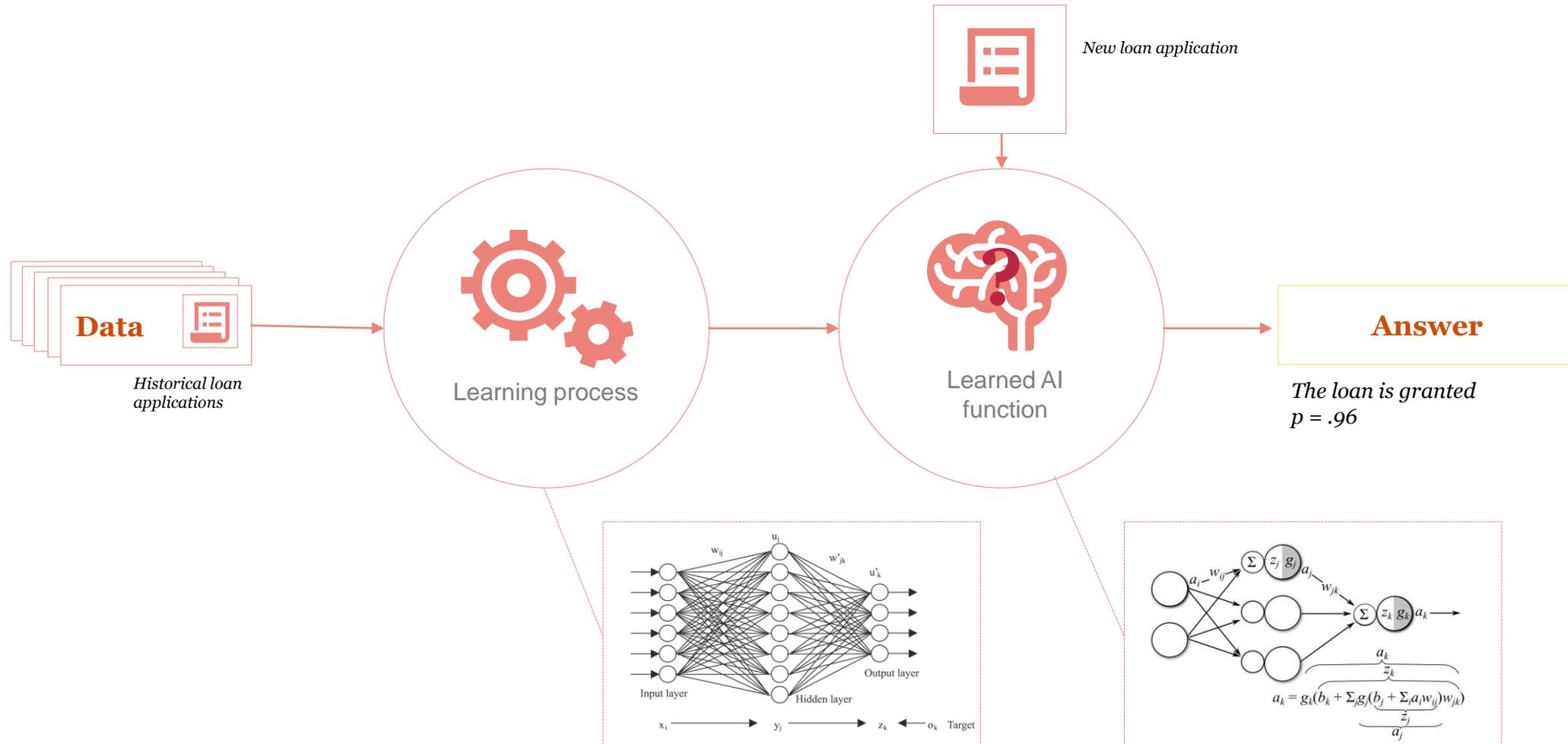
Using machine learning to identify unusual patterns in data



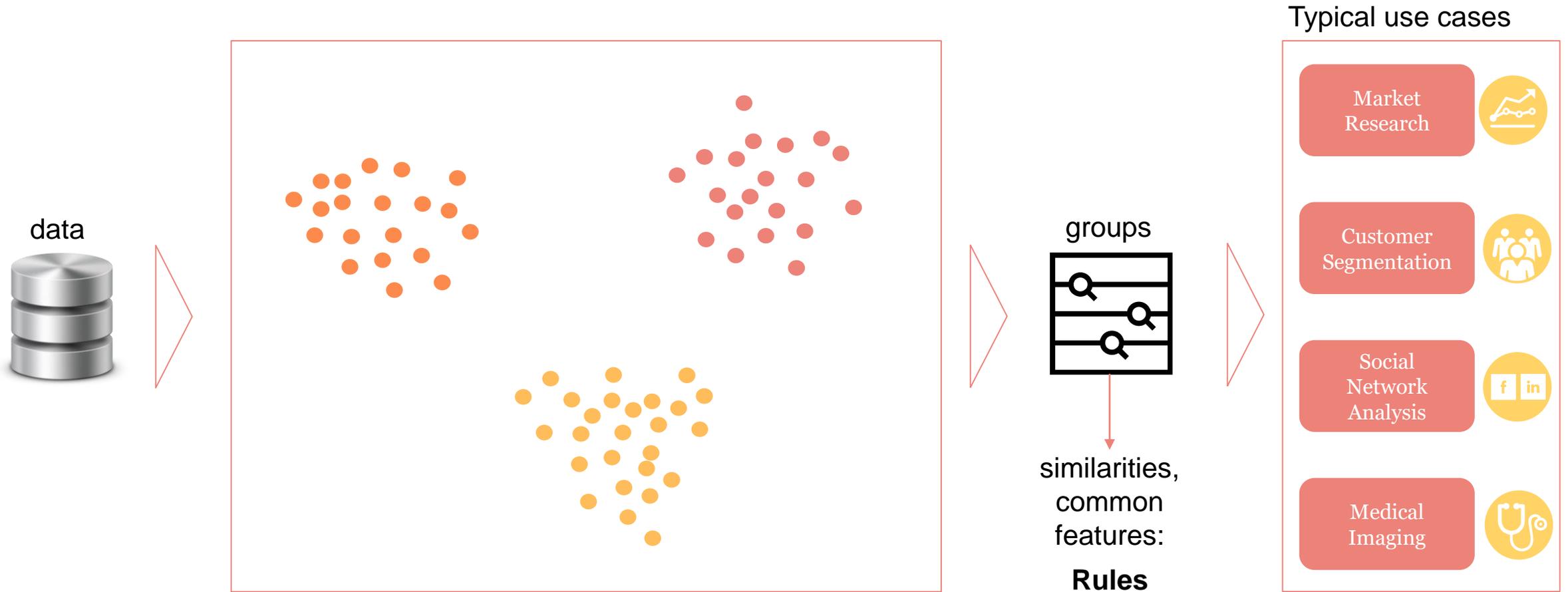


Introduction
Machine Learning &
Anomaly Detection

Machine Learning: learning from data



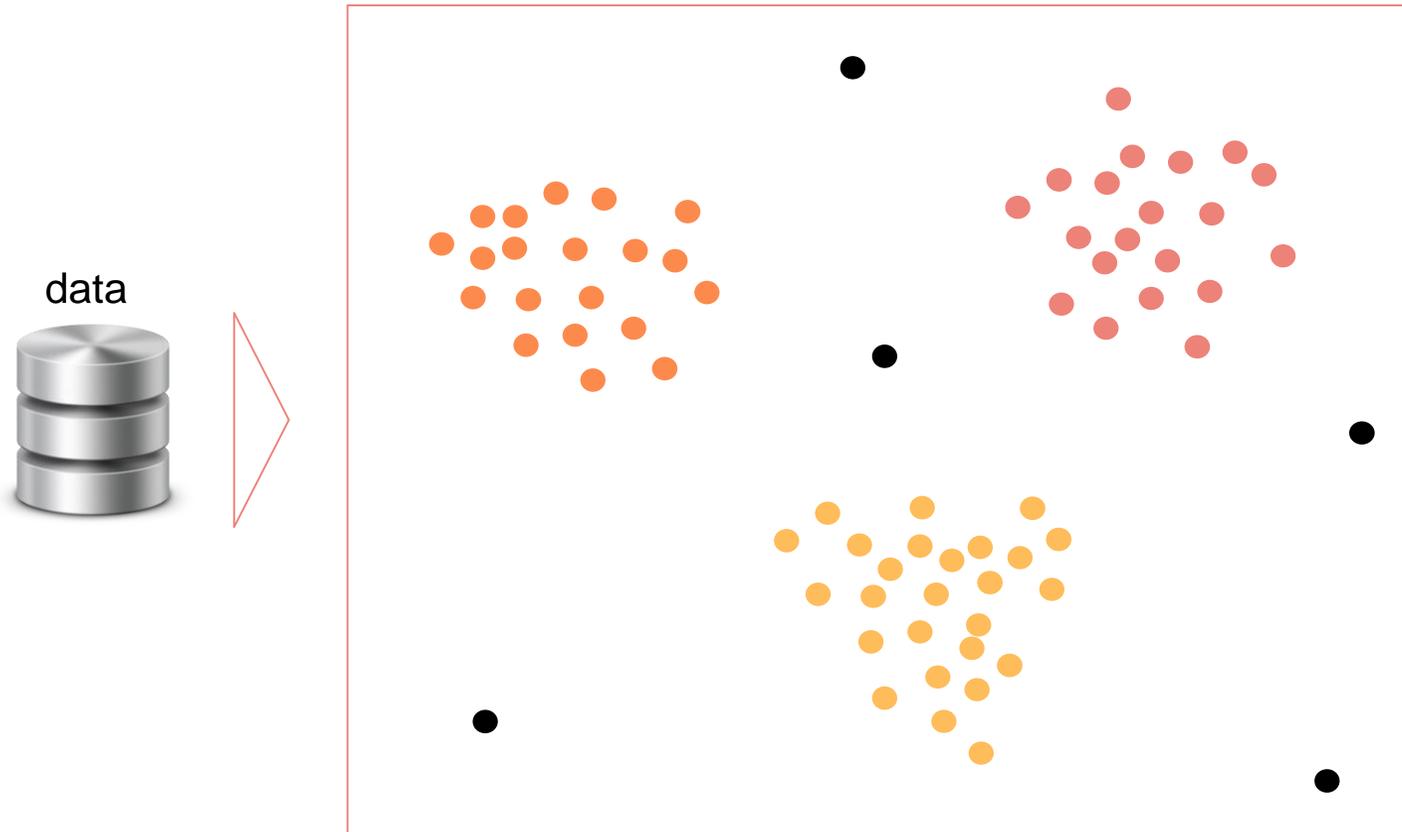
Unsupervised Machine Learning: learning similarities



Unsupervised Machine Learning: Anomaly Detection



Unsupervised Machine Learning: Anomaly Detection



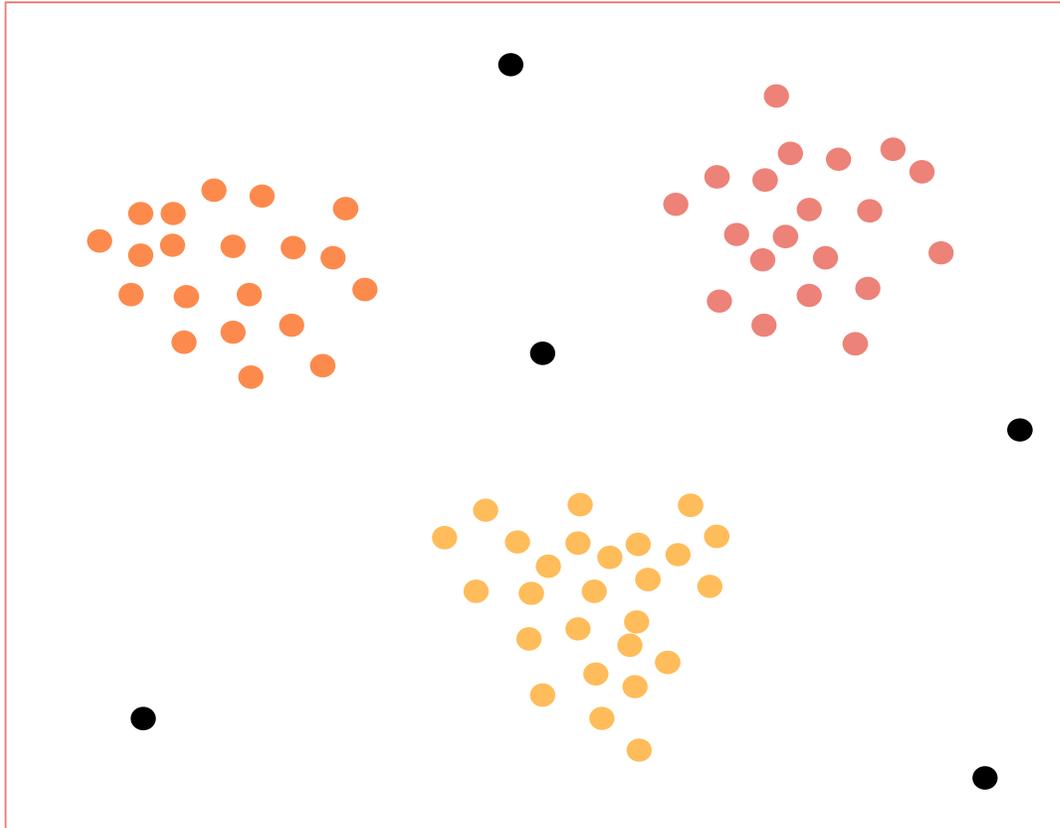
Unsupervised Machine Learning: Anomaly Detection



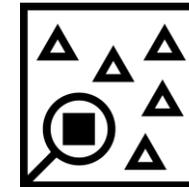
«An anomaly is an observation which deviates so much from the other observations as to arouse suspicions that it was generated by a different mechanism»

Eugene Nathaniel Butler

data



anomalies



Typical use cases

Intrusion
Detection



Fraud
Detection



Fault
Detection



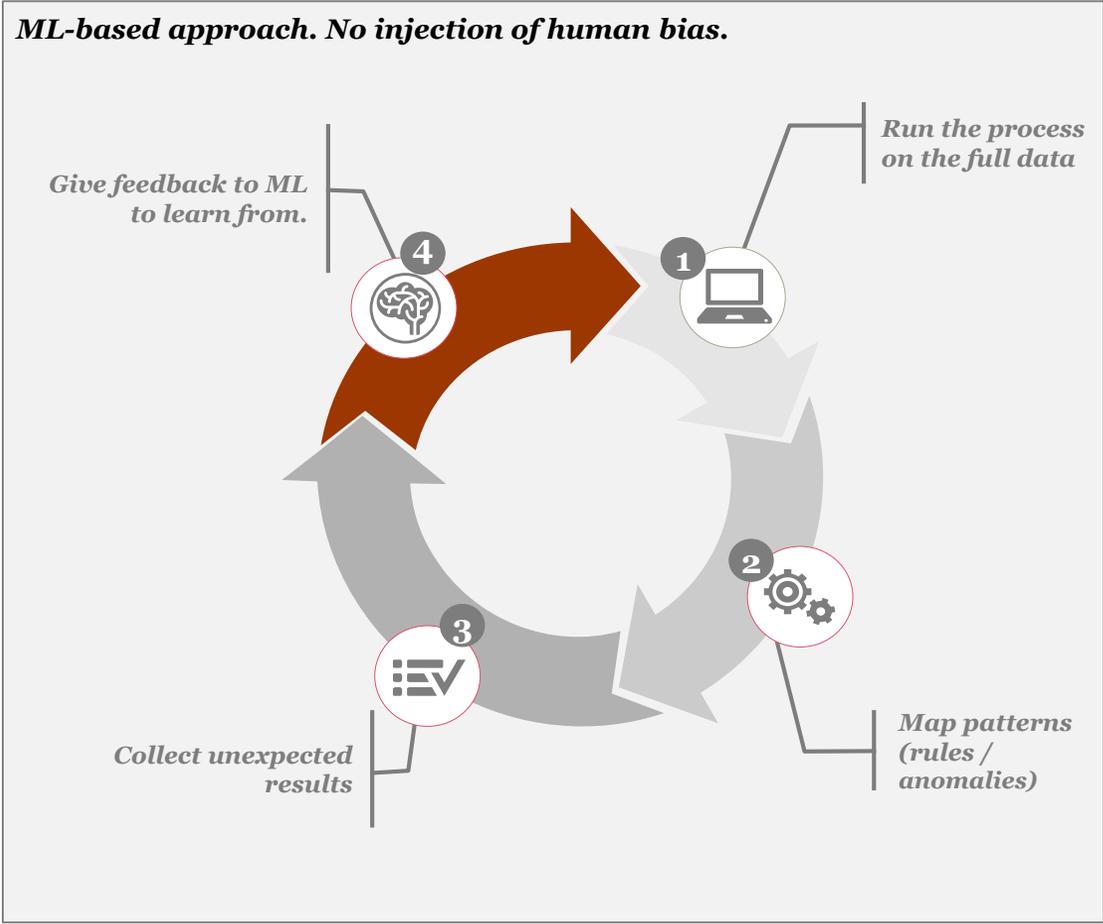
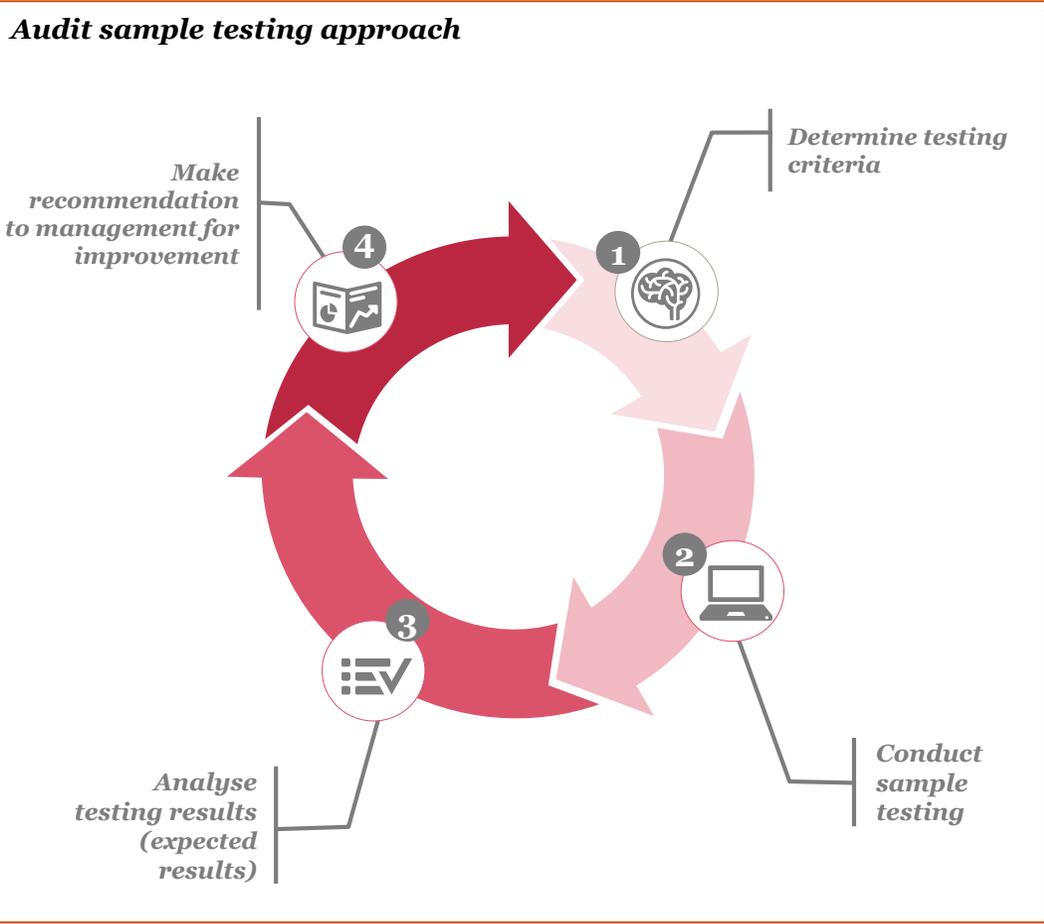
Insurance
Claims



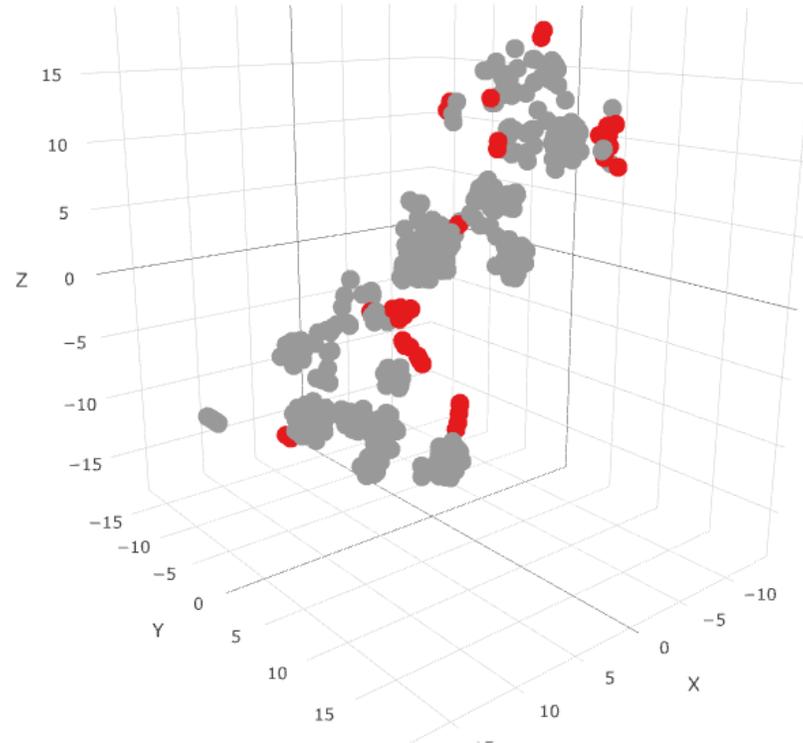
2

Machine Learning &
Anomaly Detection
for Internal Audit

Audit & ML-based approaches are complementary



PwC Ada - Live Demo



Access Ada dashboard and visualize the results:

Thank you

[pwc.com](https://www.pwc.com)

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